



# Danielle Rinke

UX Designer

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I am a UX Designer proficient in Figma, HTML, CSS, and Javascript. I have experience in business, which has allowed me to develop my attention to detail, and research skills. I also have a strong interest in startups.

## EXPERIENCE

### **Bloc Design Program** 2019-2020

Denver, CO

- Learned industry best practices and design process standards with a focus on UX Research, Visual Design, and Front-end development.
- Created and deployed projects while learning new tools and frameworks by collaborating several hours every week with a senior product designer.

### **Accounting Intern** 2018

Plymouth, MI

Varroc Lighting Systems

- Worked with global counterparts to increase efficiency and problem solve
- Created guides to help make learning a new process easier
- Analyzed and pulled data to fix and prevent discrepancies
- Took ownership of project and presented information to senior leadership

### **Director of Treasures and Allocations** 2017

East Lansing, MI

Michigan State University Residence Hall Association (RHA)

- Creatively solved problems within the organization
- Managed team of Finance Staff
- Problem solved with customers to rectify and prevent complications

### **Vice President on Executive Committee** 2016

East Lansing, MI

Alpha Xi Delta at Michigan State University

- Effectively communicated policies between national organization, parents and members
- Served on the Executive Committee making decisions for chapter and leading members
- Complied reports to communicate status

## PROJECTS

### **Restaurant App for Allergies- EatAble**

[Portfolio Link](#)

- Determined available market through research
- Tested product through user testing
- Designed name, logo and branding for product

### **Cloud Based Storage Website- Fruitful**

[Portfolio Link](#)

- Determined available market through research
- Tested product through user testing for usability
- Designed name, logo and branding for product

### **Transportation App- Busy Bus**

[Portfolio Link](#)

- Completed HTML and CSS coding for project
- Designed UI compliant with IOS standards
- Completed UX research to meet user needs

### **Music website- Bloc jams**

[Website](#)

- Completed front-end coding for website
- Made website usable with Javascript and jQuery

## SKILLS

- Figma
- Sketch
- Adobe Illustrator
- Adobe Photoshop
- InVision Studio
- Surveys
- Persona building
- Journey Mapping
- Wireframing
- JavaScript
- HTML5
- CSS
- Git
- GitHub
- Chrome Dev Tools

## EDUCATION

### **Michigan State University** 2015 - 2019

East Lansing, MI

Eli Broad College of Business & Honors College

B.A. in Accounting and Information Systems

GPA: 3.8